

Approved 7.19.23



Town of Wenham  
Master Plan Advisory Committee & Planning Board  
Meeting Minutes of May 2, 2023  
Town Hall, 138 Main Street

---

Pursuant to the Open Meeting Law, MGL Chapter 30 A, §§18-25, written notice posted by the Town Clerk delivered to all members, a meeting of the Master Plan Advisory Committee (MPAC) & Planning Board was held Tuesday May 2, 2023 at 6:30 pm in the Town Hall.

- Planning Board call to order - *With a quorum present Mr. Pasquarello called the meeting to order at 6:34pm. Present: Dan Pasquarello, Vice Chair; David Anderson; Peter Clay\*; Rick Woodland. Not present: Ann Weeks, Chair*
- MPAC call to order - *With a quorum present, Ms. Frascella called the MPAC meeting to order at 6:34pm; Joanne Frascella, Chair; Deirdre Pierotti, Vice Chair; Ernest Ashley; Phil Colarusso; Erica Ciampa; David Frenkel; Kirsten Alexander; Sue Petrolia (6:58pm)*  
*Not present: Deb Evans.*

\* Planning Board member Peter Clay is also the Select Board representative to the MPAC.

JM Goldson present: Jenn Goldson, AICP Manager; Elana Zabar, Community Planner

Resident– James Goudie was present and participated in the exercise.

### **Visioning Work Session with Consultants**

Ms. Goldson reviewed the process for the visioning work session to form four break out groups to draft a vision statement of what Wenham could look like in the future; this would be the driving force of the process; the statements would be simplified into themes.

Ms. Zabar reviewed the “terms” pulled from the Visioning exercise pre-work by the committee, and informed by the Community Engagement results to guide the vision statements for consistency by each group:

- Phrases and words to describe what residents value about community.
- What should be protected in the community.
- What is abundant, accessible and/ or thriving
- What can be added, improved, or reimagined
- Larger trends that influence how your community evolves over the next decade.
- Priorities that need to be balanced.
- Ways to respond to top issues of concern.

It was noted that Dan Hodge and Ann Furbush of Cambridge Econometrics planned to conduct a focus group discussion on Wednesday, May 3 with a few selected residents to discuss the potential of specific sites for economic development. Cambridge Econometrics is also working on looking at the potential fiscal impact of development in Wenham.

Groups:

Joanne Frascella, Deirdre Pierotti, Sue Patroliia, James Goudie

Rick Woodland, Kirsten Alexander, Phil Colarusso

David Anderson, David Frenkel, Ernest Ashley

Dan Pasquarello, Peter Clay, Erica Ciampa

Each group read the vision statement/core themes they prepared. The consultant will consolidate the group vision statements into a single statement

Top five core themes consensus building identified: (limited to items under the town’s jurisdiction)

1. Economic development for fiscally balanced and sustainable growth, long-range planning
2. Services: support of schools, roads, paths, connectivity, recreation
3. Housing: smart mixed use, family friendly, multi-generational
4. Preservation: open space, history, recreational spaces
5. Connectivity: social, transportation, communication

Next step is to identify goals for core themes and how to reach the vision. The prework for goals is due Tuesday May 30.

Phase 3 schedule: June – November. This schedule will be reviewed at a future meeting.

The next meeting is June 1.

The remainder of the agenda was deferred to a future meeting.

- Updates to Action Item Checklist
- Read and approve meeting minutes - February

**Adjourn** – *The Planning Board and MPAC voted unanimously by roll call to adjourn at 8:54 pm.*

*Respectfully Submitted By*

*Catherine Tinsley*

*5.13.23*